



## TriMas' Cequent Group Enforces Protection of Intellectual Property Rights

BLOOMFIELD HILLS, Mich., Sept. 17 /PRNewswire-FirstCall/ -- TriMas Corporation (Nasdaq: TRS) - a diversified manufacturer of engineered and applied products - today announced that Cequent Performance Products, Inc. reached an agreement with Pacific Rim International, LLC to protect the intellectual property rights of various Cequent Bulldog® brand trailer couplers.

Earlier this year, Cequent discovered that Pacific Rim had copied the technology and infringed upon the design of the configuration of several models of Cequent's Bulldog trailer couplers. Cequent's Bulldog brand is a leading name in heavy duty couplers designed for utility, horse/livestock, cargo and construction trailer applications. The Bulldog design features a very distinctive look that has great functionality and very high acceptance in these markets. Cequent's Bulldog couplers are available in configurations to match virtually any trailer.

In response to Cequent's claims, Pacific Rim acknowledged the validity of Cequent's product configuration trademark and registration, and agreed to settle the dispute for an undisclosed amount. In addition, Pacific Rim agreed to cease all sales of the couplers in dispute no later than October 31, 2009, destroying any unsold products after this agreed-upon short sell-off period. During the sell-off period, Pacific Rim must clearly identify the manufacturer of these couplers to avoid confusion in the market place.

### *About Cequent*

Cequent is a leading designer, manufacturer and marketer of a broad range of accessories for light trucks, sport utility vehicles, recreational vehicles, passenger cars and trailers of all types. Products include cargo management and rack systems, towing and hitch systems, and trailer and electrical brake systems. Cequent draws upon a 75-year-old heritage of superior cargo management and recreational accessory brands, including: ROLA®, Highland®, The Pro's Brand®, Draw-Tite®, Reese®, Hidden Hitch®, Fulton®, Wesbar®, Bulldog® and Tekonsha®.

### *About TriMas*

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (Nasdaq: TRS) provides engineered and applied products for growing markets worldwide. TriMas Corporation is organized into five strategic business segments: Packaging, Energy, Aerospace & Defense, Engineered Components and Cequent. TriMas Corporation has approximately 4,000 employees at 70 different facilities in 11 countries. For additional information, please visit [www.trimascorp.com](http://www.trimascorp.com).

CONTACT: Sherry Lauderback  
Vice President, Investor Relations &  
Communications  
(248) 631-5506  
[sherrylauderback@trimascorp.com](mailto:sherrylauderback@trimascorp.com)

SOURCE TriMas Corporation