



TriMas Subsidiary Cequent Wins Innovation Award at 2007 Marine Aftermarket Accessories Trade Show

BLOOMFIELD HILLS, Mich., July 26, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- TriMas Corporation (NYSE: TRS) -- a diversified growth company of high-end, specialty niche businesses -- today announced that its Cequent Trailer Products group has won the 2007 Marine Aftermarket Accessories Trade Show (MAATS) Innovation Award for its new Fulton® F2™ trailer jack. The company was honored July 19 at a reception in Las Vegas, during the show.

Judged by Boating Writers International (BWI), the Innovation Awards recognized new marine products for their uniqueness and innovation in the aftermarket accessory marketplace. The Fulton® F2™ trailer jack a sleek, powerful and ergonomically friendly design -- received top honor in the Trailer Parts & Accessories category. Among its features:

- An adjustable swivel mount system (a first that allows the jack to fit securely and correctly on virtually any towing vehicle/trailer combination, and be moved easily into position)
- An independently castered twin 7-inch wheel system that provides smooth change in direction while maintaining a stable base, and
- Innovative use of composite materials to reduce weight and corrosion while enhancing strength, style, performance and ease of use.

"We have listened to the marketplace and worked to deliver a product with the features customers want in a jack," said Ed Schwartz, Group President of the Recreational Accessories and RV & Trailer Products groups of TriMas. "Specifically, we have developed a jack that is faster, smoother and easier to use. The F2's creative design brings together new advances in material technology with decades of Fulton® 'know-how.'"

About Cequent Performance Products

Cequent Trailer Products, Mosinee, Wisc., and Cequent Electrical Products, Tekonsha, Mich., are part of the RV & Trailer Products group of TriMas Corporation. Cequent's strength is its ability to provide engineered solutions, but it is the 80-plus year heritage of the company's brands that reflect its success. Its industry-leading brands include Fulton®, Wesbar®, BULLDOG®, Eclipse®, Tekonsha®, and Bargman®. All represent best-in-class product performance in markets around the world.

About TriMas

Headquartered in Bloomfield Hills, Mich., TriMas Corporation (NYSE: TRS) is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas is organized into five strategic business segments: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products, and Recreational Accessories. TriMas has about 5,000 employees at 80 different facilities in 10 countries. For more information, visit www.trimascorp.com.

SOURCE TriMas Corporation

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