

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **November 7, 2012**

TRIMAS CORPORATION
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-10716
(Commission
File Number)

38-2687639
(IRS Employer
Identification No.)

39400 Woodward Avenue, Suite 130, Bloomfield Hills, Michigan
(Address of principal executive offices)

48304
(Zip Code)

Registrant's telephone number, including area code **(248) 631-5400**

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

OMB APPROVAL

OMB Number: 3235-0060
Expires: March 31, 2014
Estimated average burden
hours per response. . . 5.0

Item 7.01 Regulation FD Disclosure.

On November 7, 2012, TriMas Corporation (the "Corporation") hosted an investor and analyst day at its Lamons facility located at 7300 Airport Blvd. Houston, Texas. A copy of the presentation is attached hereto as Exhibit 99.1, and will be available on the Corporation's website at www.trimascorp.com under the Investor Relations section.

The information furnished pursuant to this Item 7.01, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Corporation under the Securities Act of 1933, as amended or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits. The following exhibits are furnished herewith:

Exhibit No.	Description
99.1	TriMas Investor & Analyst Day at Lamons - November 7, 2012

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TRIMAS CORPORATION

Date:	<u>November 7, 2012</u>	By:	<u>/s/ David M. Wathen</u>
		Name:	David M. Wathen
		Title:	Chief Executive Officer



TriMas Investor & Analyst Day at Lamons
Houston, Texas
November 7, 2012

NASDAQ • TRS

Forward Looking Statements

Any “forward-looking” statements contained herein, including those relating to market conditions or the Company’s financial condition and results, expense reductions, liquidity expectations, business goals and sales growth, involve risks and uncertainties, including, but not limited to, risks and uncertainties with respect to general economic and currency conditions, various conditions specific to the Company’s business and industry, the Company’s substantial leverage, liabilities imposed by the Company’s debt instruments, market demand, competitive factors, supply constraints, material and energy costs, technology factors, litigation, government and regulatory actions, the Company’s accounting policies, future trends, and other risks which are detailed in the Company’s Annual Report on Form 10-K for the fiscal year ending December 31, 2011, and in the Company’s Quarterly Reports on Form 10-Q. These risks and uncertainties may cause actual results to differ materially from those indicated by the forward-looking statements. All forward-looking statements made herein are based on information currently available, and the Company assumes no obligation to update any forward-looking statements.

In this presentation, certain non-GAAP financial measures may be used. Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measure may be found in the third quarter 2012 earnings release available on the Company’s website. Additional information is available at www.trimascorp.com under the “Investors” section.



Opening Remarks
Dave Wathen, TriMas President and CEO

Balanced Portfolio with Common Attributes

(\$ in millions; from continuing operations)



9/30/12 YTD Revenue: \$971.9
Op. profit margin⁽¹⁾: 11.9%

Packaging

YTD Revenue: \$202.3
Op. profit margin: 22.1%



Energy

YTD Revenue: \$143.2
Op. profit margin: 10.1%



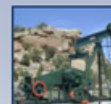
Aerospace & Defense

YTD Revenue: \$58.0
Op. profit margin: 27.1%



Engineered Components

YTD Revenue: \$154.2
Op. profit margin: 14.7%



Cequent

Americas
YTD Revenue: \$320.0
Op. profit margin⁽¹⁾: 10.0%

Asia Pacific
YTD Revenue: \$94.2
Op. profit margin⁽¹⁾: 12.6%



Common Attributes Across Businesses

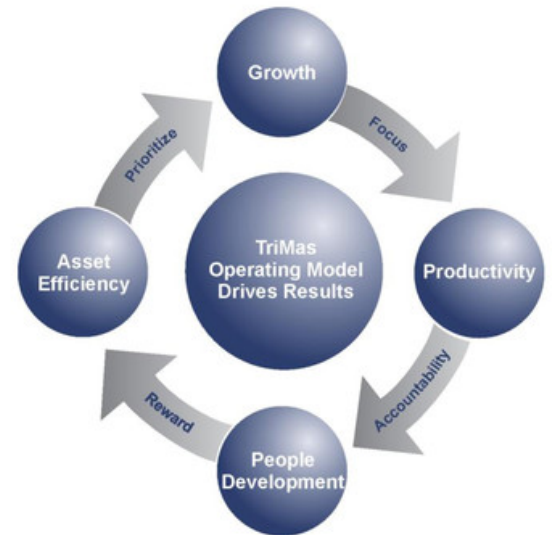
- Focused markets with leading market positions
- Strong brand names
- Well-established customer relationships
- Proprietary, highly-engineered products
- Common operating processes
- Opportunities for growth and productivity
- Strong cash flow generation



(1) Operating profit margin excludes "Special Items." "Special Items" for each period are provided in the Appendix.
Note: All figures are year to date as of September 30, 2012.

Strategic Aspirations

- Generate high single-digit top-line growth
- Invest in growing end markets through new products, global expansion and acquisitions
- Drive 3% to 5% total gross cost productivity gains annually – utilize savings to fund growth
- Grow earnings faster than revenue growth
- Continue to decrease leverage ratio
- Strive to be a great place to work



Lamons Introduction

- Strong management team
- Long-term customer relationships
- Proven local business model
- Growing global footprint
- Opportunities for growth and margin expansion



Strategic growth platform for TriMas.



Lamons
Kurt Allen, President

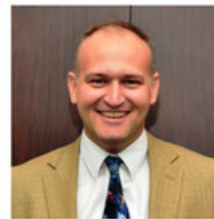
Lamons Team Introductions



Kurt Allen
President



Brad Hubbard
*Division Finance
Officer*



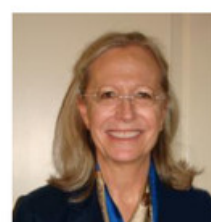
Kris Kolb
*Vice President
Sales & Marketing*



Hank Gund
*Vice President
Manufacturing &
Engineering*



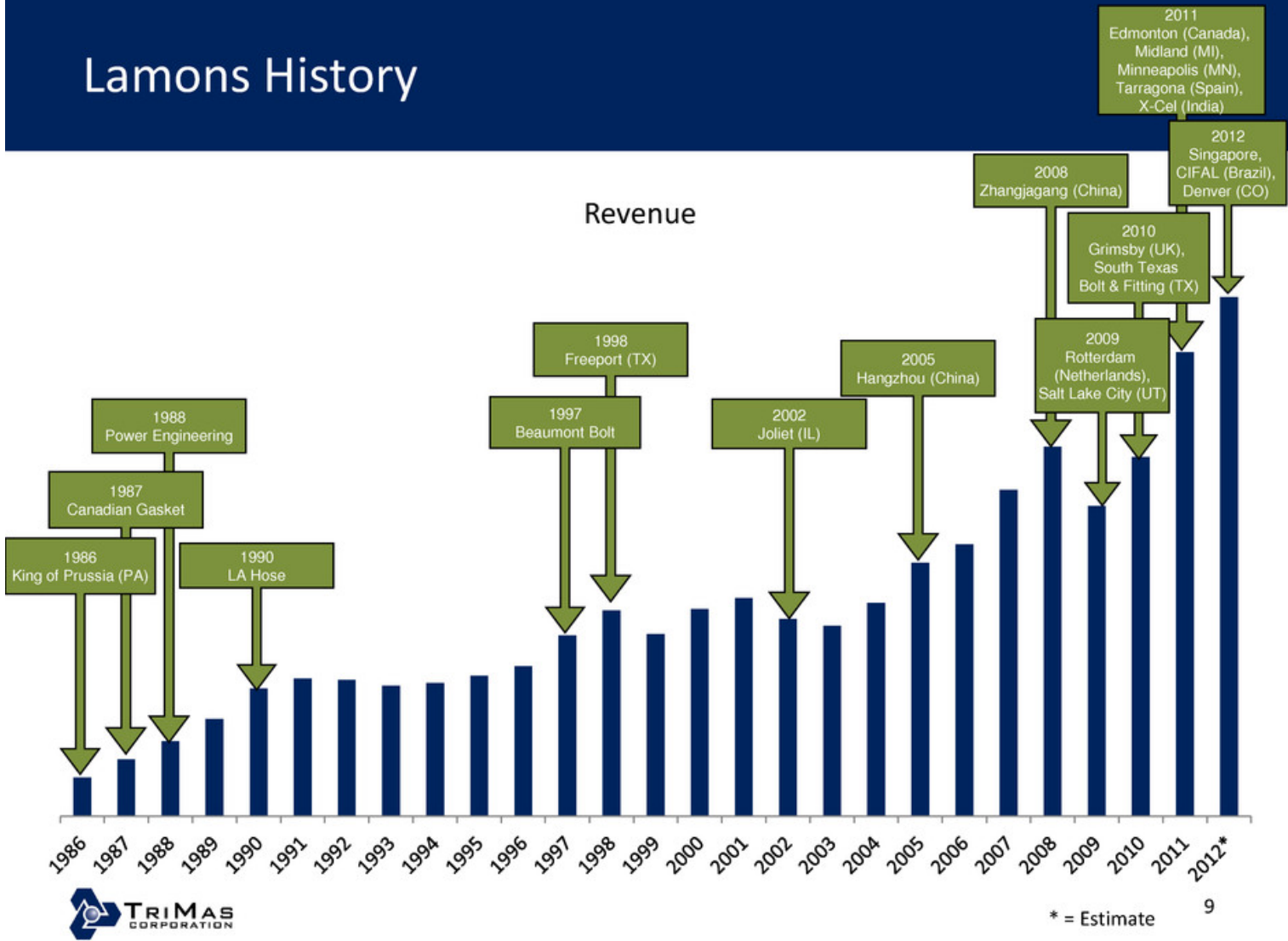
Dave Wiebe
*Vice President
Purchasing & IT*



Anthony Startz
*Director
Human Resources*

Lamons History

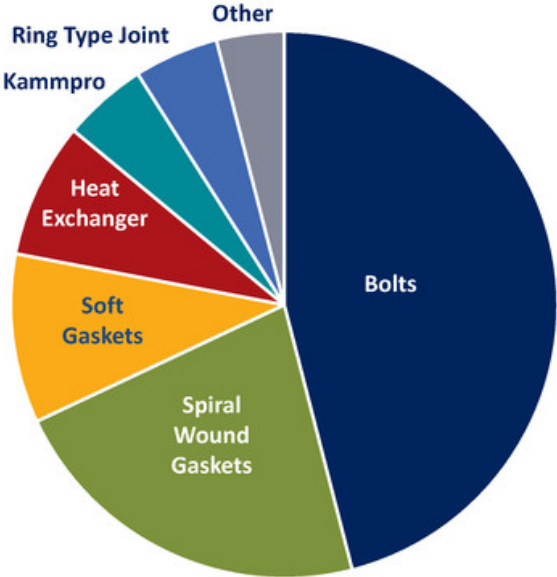
Revenue



* = Estimate

Product Overview

2011 Product Mix



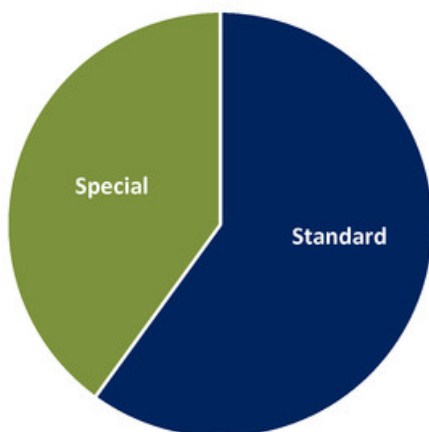
Per management estimates

Significant variety of gaskets and bolts – can vary by size, shape and material

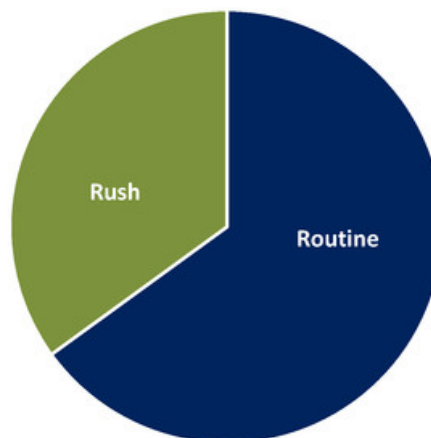


Product Overview

2011 Product Mix
Based on Volume



2011 Delivery Time Mix
Based on Volume



Per management estimates

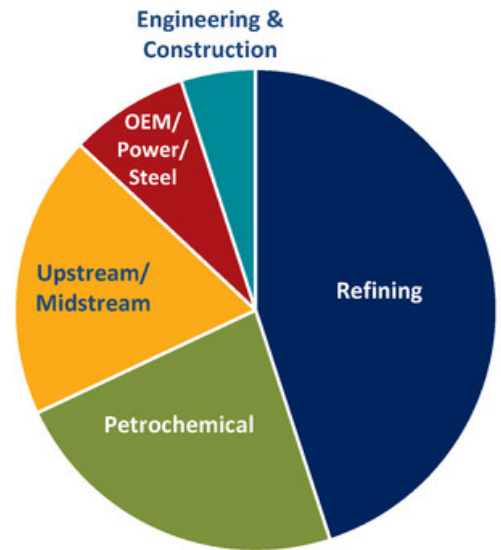
Ability to charge for speed.

Major Customers and Markets

Key Customers



Major Markets



Per management estimates



Long-term relationships and global contracts with key customers create opportunities around the world.

Market Overview

- Global industrial gasket and bolt market is approximately \$1.2 billion
- Lamons' global market share is approximately 15% for gaskets and 10% for bolts
- Lamons' market share in North America is estimated to be more than 35% in both products, with lower shares in other markets
- Market growth opportunities:

North America

- Shale/fracking upstream boom
- Chemical plant project expansions due to fracking technology lowering natural gas prices
- Major projects being bid for foreign plants in Australia and West Africa

South America

- Pre-salt oil findings in Brazil resulting in major spend for the next 10 years in drilling and refining sectors

Middle East

- Expansion in chemical, refining and LNG projects over the next few years

Far East & Australia

- Large LNG projects in the region



Significant opportunities to increase market share over the next several years.

Global Competitors

- Garlock – one of the global market leaders in sheet gaskets with a global distribution network
-  – predominantly supplies gaskets through distribution but recently added own locations and bolts
-  – gasket market leader in Europe with their own locations
-  – predominantly a bolt manufacturer with their own locations, but added gaskets to their portfolio over the past few years
-  – gasket market leader in South America

Unique Position in the Marketplace

- Broad product portfolio
 - Gaskets and bolts
 - Standards and specials
- Manufacturing and distribution
 - Hub and spoke model
- Accepted on customers' global approval lists



Proven model – expanding globally.



Lamons Opportunities

Lamons Opportunities

- Global expansion
- Engineered and specialty products
- Margin expansion and productivity



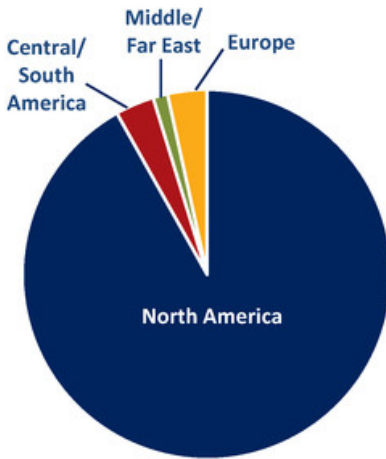
Continued geographic and product expansion will generate future growth.



Global Expansion

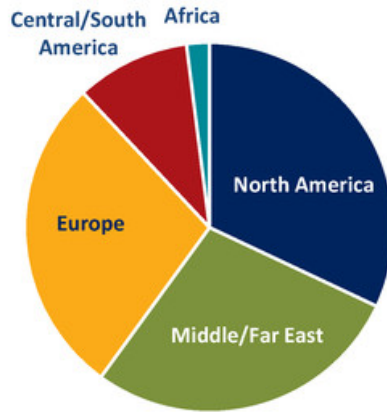
Branch Expansion to Better Serve Global Customers

Lamons Market



Per management 2012 estimates

Global Market



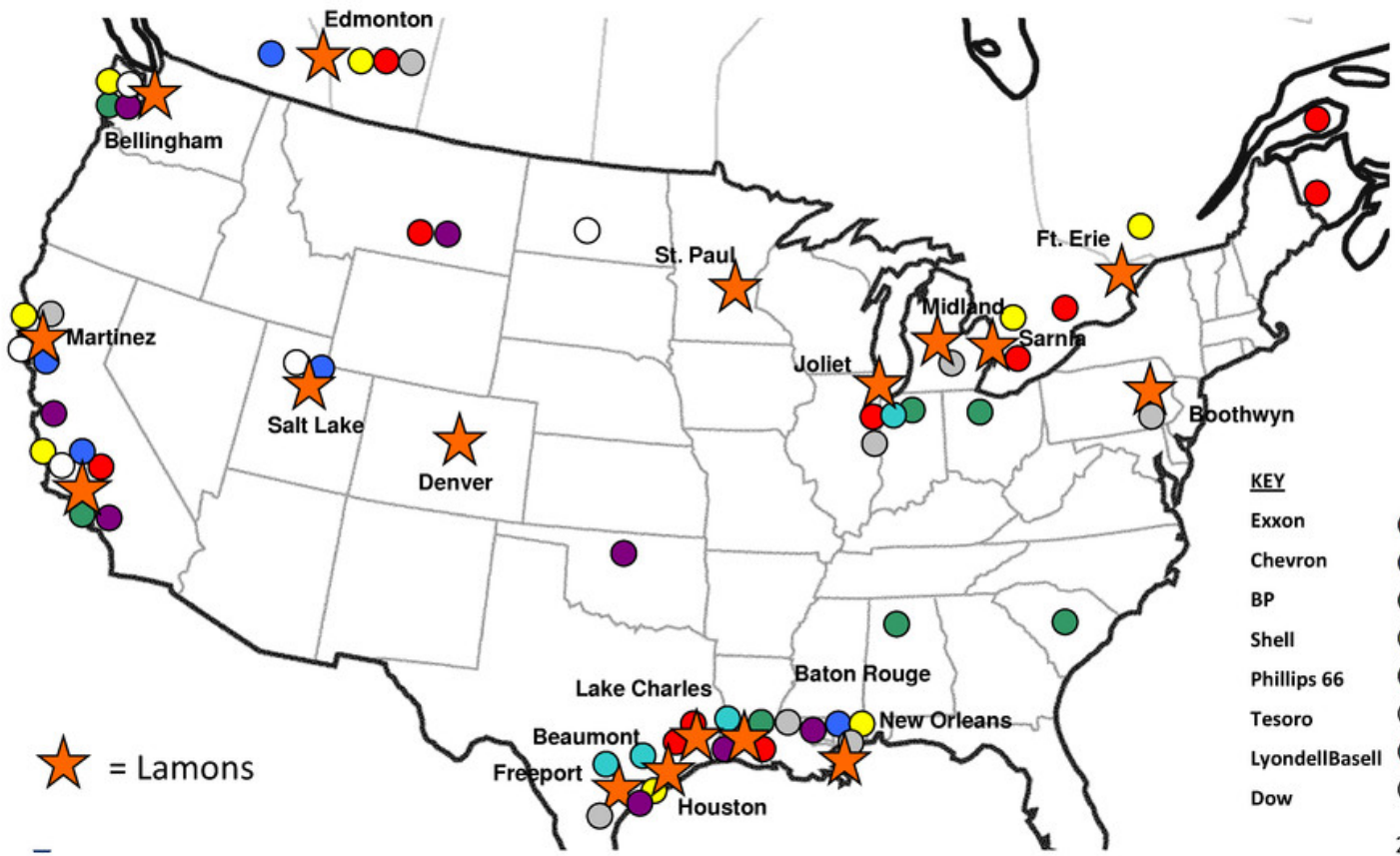
New locations since 2009:

- Midland, Michigan
- Minneapolis, Minnesota
- Edmonton, Canada
- Houston, Texas (second location)
- Faridabad, India
- Grimsby, United Kingdom
- Singapore
- Tarragona, Spain
- São Paulo, Brazil
- Denver, Colorado



*Follow global customers.
Sealing Global. Servicing Local.*

Branch Expansion

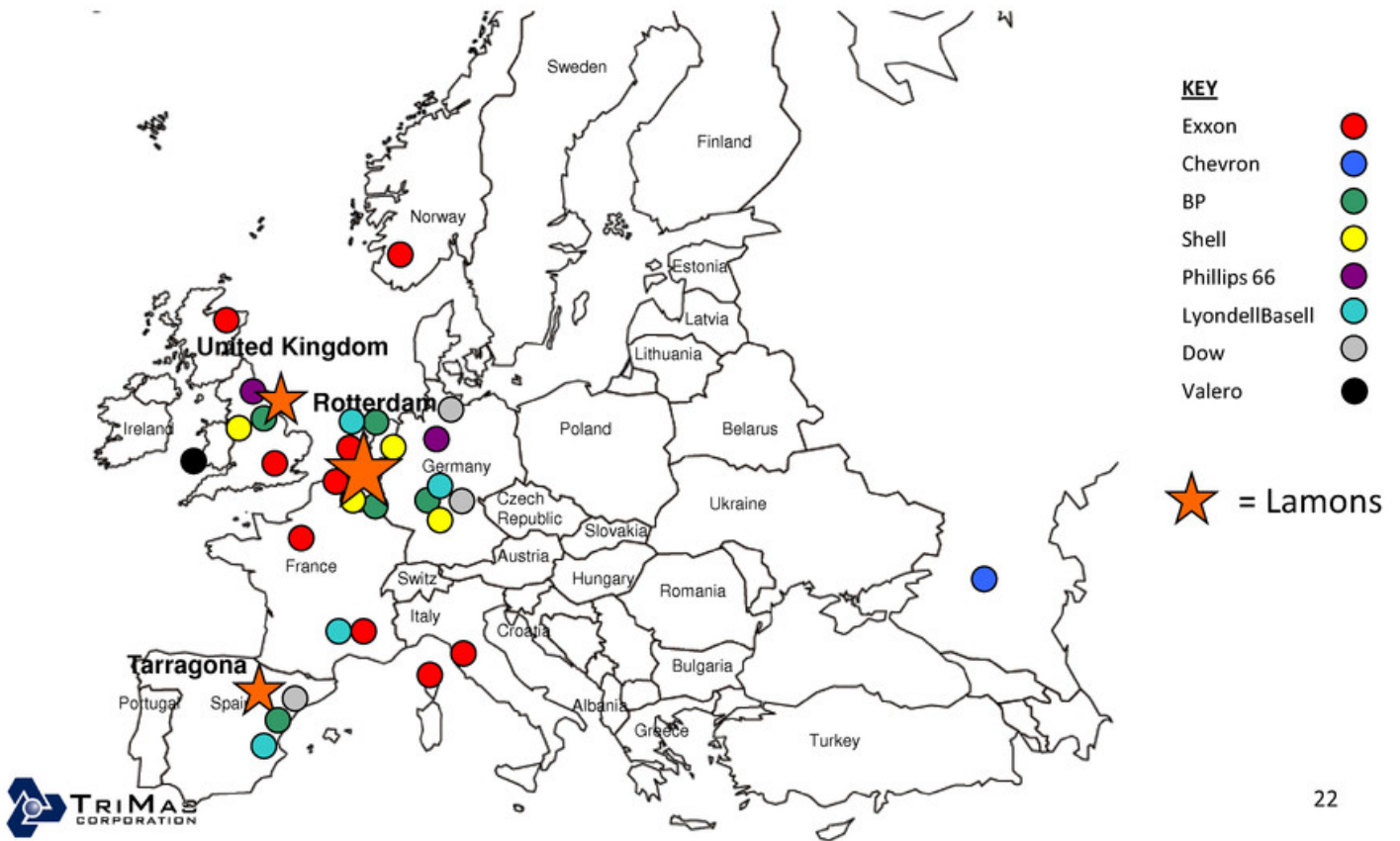


Inside a Lamons Branch

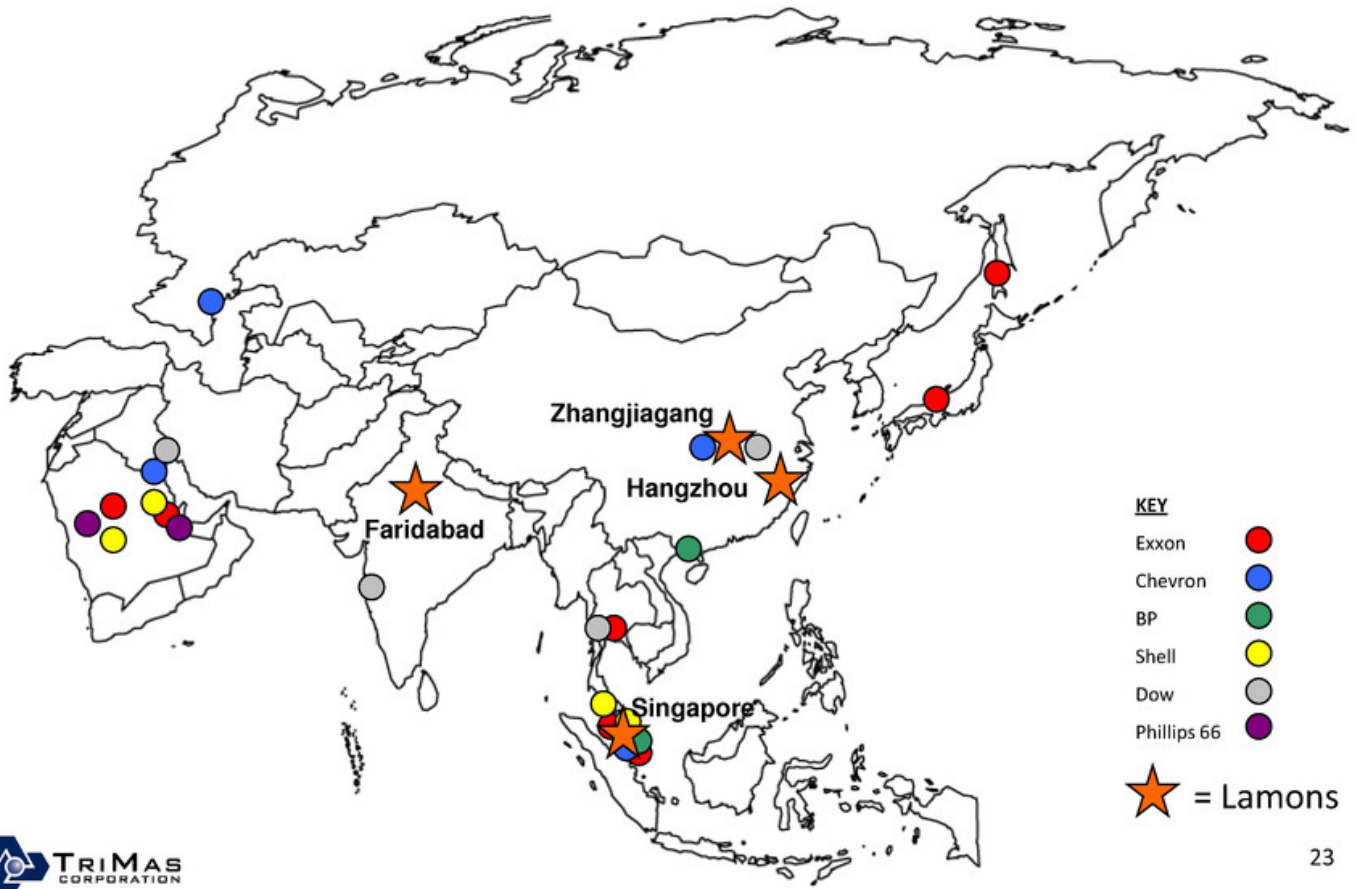


Full service branches close to customers provide a competitive advantage – not a significant dollar investment.

Global Expansion



Global Expansion



Global Expansion



Global Expansion: Why Brazil?

- Current market estimate:
 - Gaskets: \$75 million
 - Bolts: \$80 million
- Petrobras plans to spend approximately \$225 billion between 2011 and 2015; 57% in exploration and production
- 50 new drilling rigs and 50 FPSO to be built between 2011 and 2020
- 400,000 barrels per day (bpd) of refining will be added from 2011 to 2015, with another 1,065,000 bpd between 2016 and 2020
- Many U.S. customers already in Brazil (Dow, National Oilwell Varco, FMC, Cooper Cameron, General Electric)

Source: Management estimates and Petrobras webcasted presentation dated 7/26/11



*Opportunity to replicate North American
branch strategy in Brazil.*

Global Expansion



Why CIFAL?

- São Paulo manufacturer and supplier of specialty fasteners and stud bolts for the oil and gas industry with CRCC approval (Petrobras)
- Establishes energy footprint in Brazil
- Fastener “hub” similar to South Texas Bolt & Fitting – will broaden fastener capability
- Add gasket manufacturing capability
- Acquired July 30, 2012; Approximate annual revenue of \$9 million USD
- Continue to pursue other expansion opportunities in Brazil via bolt-on acquisitions and “greenfield” branches near new refineries and plants



Replicate successful North American strategy.

Brazil Next Steps

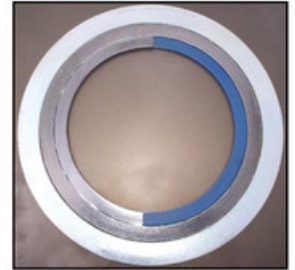
- Seek local approval of current North American customers (Dow, Braskem, National Oilwell Varco, FMC, Cooper Cameron, General Electric)
- Upgrade bolt equipment at CIFAL, and install equipment and train for gaskets
- Improve shop floor layouts to increase productivity
- Utilize Lamons' overseas purchasing power at CIFAL
- Determine where next locations need to be



Engineered and Specialty Products

WRI-LP Gaskets

- Maintain market position as provider of ultimate HF Acid gasket solution
- Listed on many major specifications as the preferred gasket for users such as Exxon, Valero, Conoco and others
- Premium product which highlights our product innovation



Inhibitor Gaskets

- Developed and launched in 2011
- Experienced significant success in the offshore market particularly in the North Sea
- Designed to prevent corrosion in offshore platform flanges due to presence of chlorides
- Potential to grow into other offshore markets based on successes and specifications in the North Sea region

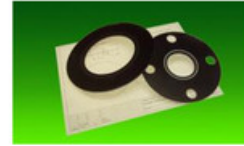


IsoTek Gaskets™

Engineered sealing solutions for flanged pipe connections used in the water/wastewater, oil and gas industries

IsoMate

- Economical solution for basic performance

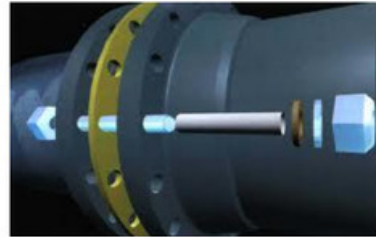


IsoGuard

- Optimizes each seal's elastic memory, in conjunction with a proven rectangular sealing element
- Guarantees low bolt load requirements and high sealing reliability

Defender

- Engineered solution to eliminate costly leaks and provides a solution for fugitive emissions
- Manufactured with an innovative, industry first Press-n-Lock™ "Glue-Less Seal & Groove Technology" used in critical/extreme applications



Intelligent Bolts

- Load indicating fasteners have gained a significant following in our industry in 2012
- Much more reliable and simple than ultrasonic measurement systems
- Only technology to provide accurate feedback after service history



Exxon Baton Rouge has purchased more than \$200K for problematic heat exchanger applications in 2012.

CorruKamm™

- Revolutionary new gasket technology specific to Lamons
- Tremendous deflection and recovery
- Completely patented and protected



Launched in the third quarter of 2012, initial industry response has been very favorable.

Specialty Bolts

- Increase specialty bolt volumes and market share
- Continue to leverage acquisition of South Texas Bolt & Fitting
- Further product expansion in North America
- Expand specialty bolt offering to gain market share in Brazil (CIFAL)



Specialty bolts have higher margins than standard bolts.



South Texas Bolt & Fitting Acquisition Update

South Texas Bolt & Fitting Acquisition Update

- \$14 million in revenue when acquired
- Sales growth of 100% in year one; approximately 30% in year two
- System integration within three months of acquisition
- All Lamons locations switched immediately from other vendors to STBF
- Added 8 CNC machines to support market growth



*STBF –related bolt revenue has more than doubled since time of acquisition.
More opportunities in the future.*



Margin Expansion and Productivity

Opportunities for Margin Expansion & Productivity

- Specialty products have higher margins
- Margins should expand when build out of global branches complete
- Locations increase profits as they mature
- Significant productivity opportunities

Additional Productivity Opportunities

Labor

- Job shop production balanced with high volume production in low cost manufacturing plants
- Lean initiatives ongoing in all manufacturing sites (U.S., India, China and Brazil)
 - Kaizen activities
 - Value stream mapping
 - Standardization
 - Root cause analysis
 - One-piece flow modeling
- Tripod risk management for labor cost: U.S., China and India
- Technology upgrade to integrate scanners

Material

- New computer optimization program for sheet utilization
- Leverage TriMas' Global Sourcing Organization in China, India, Brazil and Vietnam
- Continual quote and sampling process for new supplier development
- Shifting SKUs between India and China to take advantage of economic shifts

Summary of Opportunities

- Experts at manufacturing and distributing specialty gaskets and bolts
- Local manufacturing and quick delivery model provides competitive advantage
- Replicate U.S. branch strategy to serve major customers globally
- Product expansion underway
- Pursue bolt-on acquisitions to supplement organic growth
- Long-term margin expansion opportunities



Questions & Answers
