



TriMas Subsidiary Cequent Expands Product Offerings With Acquisition of 'Fifth Gear' Product Line From Quest Technologies LLC

BLOOMFIELD HILLS, Mich., July 12, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- TriMas Corporation (NYSE: TRS) -- a diversified growth company of high-end, specialty niche businesses -- today announced that its Cequent Towing Products group has expanded its fifth wheel product offerings through the acquisition of Quest Technologies' "Fifth Gear" product line. The addition of the Fifth Gear product line complements Cequent's portfolio of products targeting the recreational vehicle market, utilizing its Reese®, Draw-Tite® and Hidden Hitch® brands, while expanding the company's leadership position in the growing fifth wheel trailer market.

The Fifth Gear product line includes the Fifth Airborne pin coupler, the Sidewinder pin coupler, the Fifth Airborne Sidewinder pin coupler, Standard pin boxes, and the Toy Lok security system.

Fifth Gear products are currently offered as optional equipment from fifth wheel RV manufacturers, such as KZ, Carriage, Heartland, Teton and Newmar, as well as from RV dealers and service centers via a network of prominent RV distributors, such as Stag-Parkway, The Hitch Company, and Atlas. The products also are available to consumers through dealers and the national retailer, Camping World.

"We are extremely proud of this opportunity to expand our product offerings to customers, as well as the ability this will afford to help further strengthen our towing business," said Ed Schwartz, Group President of the Recreational Accessories and RV & Trailer Products groups of TriMas. "The Fifth Gear product line is an ideal product extension to our heavy-duty towing line. Moreover, it is a seamless fit to our organization as it leverages our world-class manufacturing operation in Goshen, Indiana."

About Fifth Gear Products

Fifth Gear Products was created in 2005 and debuted the Fifth Airborne, a fifth wheel pin coupler which utilizes air ride technology, at the 2005 Recreation Vehicle Industry Association Show. The company expanded the product line with the Sidewinder, a fifth wheel pin coupler which allows the consumer to maneuver a fifth wheel trailer easier and allows short bed trucks to safely tow fifth wheel trailers without the use of a slider unit. The company then combined these two technologies to create the Fifth Airborne Sidewinder representing a significant advancement in pin coupler performance. They also have developed the Toy Lok, an innovative security device for the outdoor recreational product market.

About Cequent Towing Products

Headquartered in Plymouth, Michigan, Cequent Towing Products is part of TriMas' Recreational Accessories group. The Recreational Accessories group is recognized as the market leader in towing products, functional vehicle accessories and cargo management solutions. This group of world-class companies design, manufacture and distribute the following brands: Draw- Tite®, Reese®, Tow-Ready®, Bulldog®, Hidden Hitch®, Highland® The Pro's Brand®, Reese Outfitter®, Reese Towpower™, and ROL®.

About TriMas

Headquartered in Bloomfield Hills, Mich., TriMas Corporation (NYSE: TRS) is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas Corporation is organized into five strategic business groups: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products, and Recreational Accessories. TriMas Corporation has nearly 5,000 employees at 80 different facilities in 10 countries. For additional information, please visit www.trimascorp.com.

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