



TriMas Australian Subsidiary Receives Prestigious Award From Toyota

BLOOMFIELD HILLS, Mich., April 28 /PRNewswire-FirstCall/ -- TriMas Corporation (NYSE: TRS) today announced its towing and cargo management subsidiary in Australia (TriMas Corporation Pty Ltd. - TriMotive) was recognized by Toyota Motor Company Australia for their superior contribution and drive in the areas of innovation and technology. TriMotive was presented with the President's Design & Development Excellence Award at a special event for their top suppliers earlier this month.

"It is an honor to be part of the supplier development program at Toyota," commented Robert Saunders, President of TriMas Corporation Pty. Ltd. "The continuous improvement efforts made by the entire TriMotive team contributed to this achievement and we are very proud to receive this recognition from our largest customer."

TriMotive was eligible to receive this award based on the Toyota Supplier Assessment score which measures performance in the areas of delivery, quality and price. Through its Kaizen activities, TriMotive made significant improvements in its manufacturing processes which enabled Toyota to reduce inventory and improve productivity.

About TriMas Australia

Headquartered in Victoria, Australia, TriMas Corporation Pty. Ltd. is a market-leading business unit of TriMas Corporation, consisting of four operations, TriMotive™, ROLA®, Hayman Reese™ and TriMotive Asia Pacific™. These companies produce high-quality, custom-engineered roof racks and towing products for the Australian-based original equipment manufacturer market. Through links to its international TriMas partners, this group has worldwide access to advanced product research, development and technology.

About TriMas

Headquartered in Bloomfield Hills, Mich., TriMas Corporation (NYSE: TRS) is a diversified growth company of specialty niche businesses manufacturing a variety of highly engineered products for commercial, industrial and consumer markets worldwide. TriMas Corporation is organized into five strategic business groups: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products, and Recreational Accessories. TriMas Corporation has nearly 5,000 employees at 70 different facilities in 10 countries. For additional information, please visit www.trimascorp.com.

SOURCE TriMas Corporation

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